

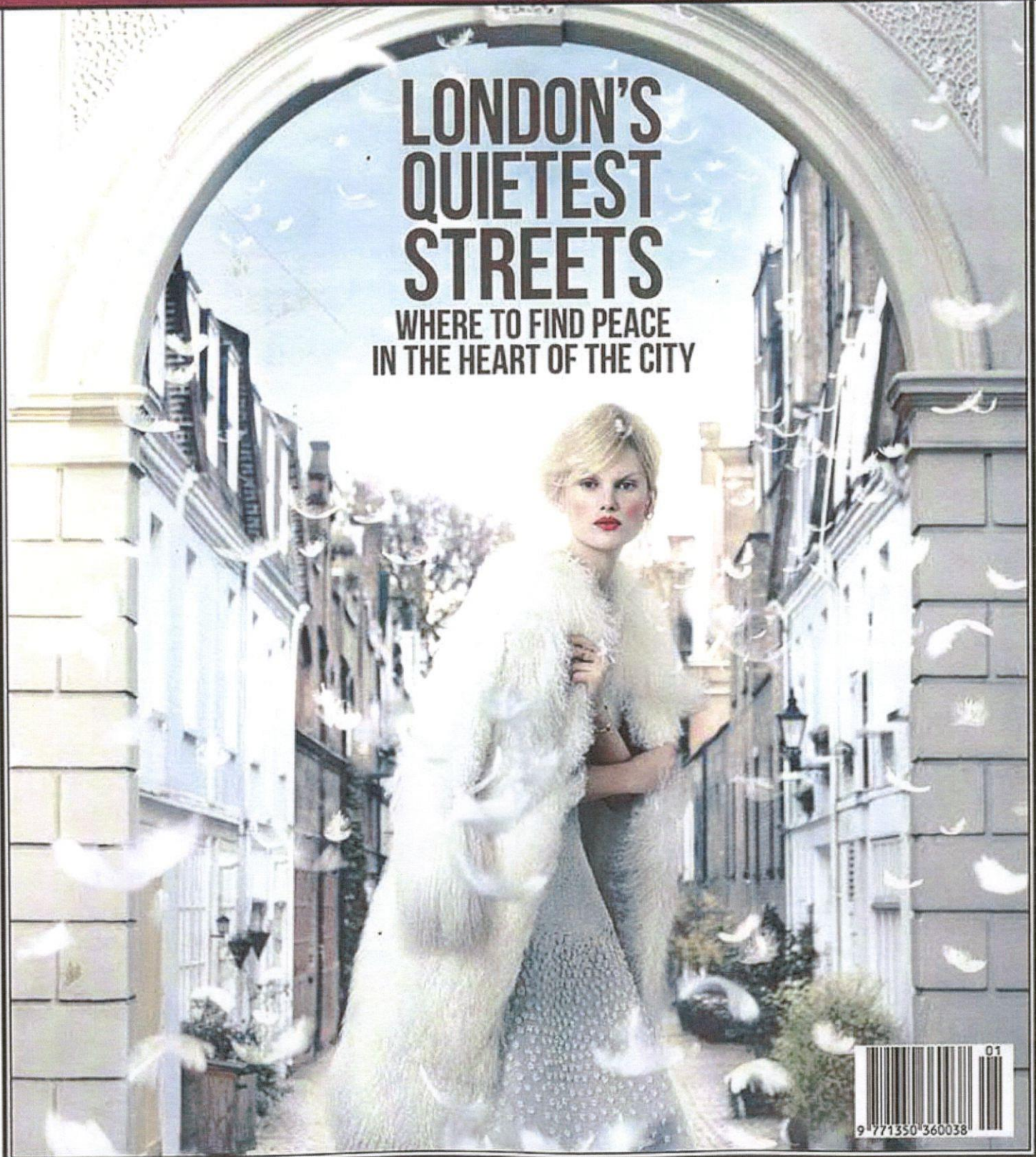
# The London Magazine

NEW YEAR RENOVATIONS  
How to add the wow factor

ART HOUSE  
Artists in their own homes

LITERARY CITY  
Anthony Horowitz's inspiration

HOT PROPERTY. COOL DESIGN. HEATED DEBATE



**LONDON'S  
QUIETEST  
STREETS**  
WHERE TO FIND PEACE  
IN THE HEART OF THE CITY



Penthouse: a flat  
on the top floor  
of a tall building,  
typically one that is  
luxuriously fitted

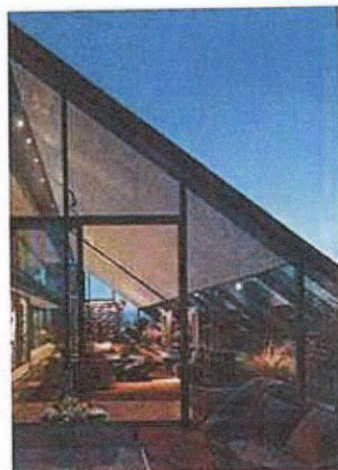
The only way is up, for London's palaces in the sky

68%

Percentage of penthouses with three or more bedrooms sold since 2013 across prime London

73

Number of penthouses sold in 2014



PANORAMIC LONDON VIEWS

The penthouse by Studio Reed, SE1, sits atop one of the four pavilions of NEO Bankside on the tenth floor. It is 7,080 sq ft with four bedrooms, four bathrooms, two winter gardens and two private roof terraces. The 360° views capture St Paul's Cathedral, the Shard and the City. It is priced at £19.75m.

£29.95 MILLION

The price of the most expensive non-newbuild penthouse sold in 2014. The 5,000 sq ft Knightsbridge home has six bedrooms and six bathrooms

35%

The premium on penthouses, since the start of 2013

RESEARCH BY LONRES



FIT FOR A KING

Set to complete mid-2015, Kings Gate (above and main image) gives buyers the option of three-bedroom apartments starting at around £3.4m. Prices for the triplex penthouses in the heart of Victoria's regeneration zone start from £10m.

"The penthouses at Kings Gate are one of a kind. Built over three floors with the roof garden at the top, their design offers ultimate 'London skyline living'. We expect competition for these penthouses to be exceptionally high," says James Puddle, a partner at Strutt & Parker.

20%

Percentage increase in values achieved for penthouses in 2014 compared to 2013. Values are 80% higher than they were five years ago

£4.6 MILLION

The average price of penthouses sold across prime London so far in 2014, or £2,062 per sq ft